

## A *good week*. And the weekend pulled its weight.

403 people visited your website this week, up on last week. Most of the action was Saturday and Sunday. Here's the quick version, plus the one thing worth knowing.

### VISITORS

**403**

▲ 18% vs last week

### PAGE VIEWS

**1,118**

▲ 12%

### AVG. TIME ON SITE

**1m 44s**

— about the same

### TABLE ENQUIRIES

**22**

▲ 7 more

### VISITORS OVER THE WEEK

#### When people came by

Unique visitors each day, Mon–Sun



**Saturday was your big day: 88 visitors**, more than Monday and Tuesday put together. Weekends are when people sit down and decide where to eat.

#### Where visitors came from

Top sources this week

|                          |             |     |
|--------------------------|-------------|-----|
| Google search            | <div></div> | 168 |
| Direct (typed in or s... | <div></div> | 96  |
| Instagram                | <div></div> | 71  |
| Facebook                 | <div></div> | 44  |
| Google Maps              | <div></div> | 24  |

**Most people find you straight off Google.** Someone nearby searches for a café, and you turn up. That's quietly doing a lot of work for you. "Direct" isn't only people typing you in, it also covers

#### Most-visited pages

Top pages this week

|              |             |     |
|--------------|-------------|-----|
| Home         | <div></div> | 210 |
| Menu         | <div></div> | 156 |
| Book a table | <div></div> | 98  |
| Contact      | <div></div> | 61  |
| About us     | <div></div> | 33  |

**After the homepage, everyone heads for the Menu.** People are deciding what they'll order before they've left the house.